

Experience ClearVision's OneSource™ Philosophy

ron zigman



Your ClearVision sales consultant!

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Personal Commitment

"Go for it!"

about ClearVision 1949 – present

What makes us different?

So what is unique about ClearVision? Our OneSource™ philosophy allows you to work directly with one highly trained sales consultant that will evaluate your individual needs and provide you with the right product assortment for all your customers from popular everyday selections and designer brands. With 9 brands, ClearVision can custom tailor your 'BrandSpace™' with the product array your customers are asking for.

The ClearVision OneSource™ Advantage

- ↻ Voted Top Five for Best Range of Collections*
- ↻ Three brands voted Top 100 Brands of 2008**
- ↻ Ranked Top Five for New and Exciting Products*
- ↻ Ranked Top Ten in Marketing Materials*
- ↻ Award winning P.O.P. and merchandising†
- ↻ Ranked Top Two Companies for overall Customer Service*
- ↻ Voted Top Five for Reliability [shipping and handling]*

professional experience

About Ron

- ↻ I have worked for ClearVision for over 25 years
- ↻ I have over 200 active satisfied customers
- ↻ I have won numerous sales awards including Sales Consultant of the Year
- ↻ I specialize in Optical Consulting, Board Management and Re-Orders systems
- ↻ I have Helped with Optical Office Startups, Merchandising and Staff Hiring

*Statistics were compiled from the Jobson ViewPoint Frames Summer 2008 report.

** As voted in Women's Wear Daily (WWD) July 2008.

† 21 BOLI awards since 1999.

CLEARVISION[®]
optical company

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Listen to what our customers are saying about

[Ron]

“Zig comes in and manages our boards, makes great decisions for us, while doing this quickly and efficiently. Why can't other reps be like Zig?”



Chris Kamba, Primary Eyecare



“We Love Zig and ClearVision! We get access to many terrific brands representing all categories and price points. We love Cole Haan, BCBG, Ellen Tracy, IZOD, and OP. Our boards are covered! Best of all, they are serviced professionally through Zig and ClearVision. A perfect combination!”

Patty Stianos, AccuVision



“Ron Zigman is the most efficient, conscientious and reliable Rep I know! The attention Ron gives to his inventory in our offices is thorough and consistent. He promptly returns calls whether it is to help find a product, answer questions or solve a problem. If I had to guess Ron's mission statement I would say that his purpose is to help his clients manage their business the way they want, to be profitable and hassle free.”

Wayne J. Delaney, Wheaton Eye Care



“Zig sets us up with RX express. Now, we keep our inventory manageable with the best sellers on the board at all times.”

Chris Kamba, Primary Eye Care

“I was a new Optometrist just starting out and needed help. Zig was recommended to me as one of the best in the business. Zig educated me on board management, merchandising, pricing, how many vendors to carry, and reorder systems. Now my practice is up and running and I feel confident knowing I have a key vendor like Zig to handle my optical needs.”



Dr. Kim Sung, O.D., Elk Grove Eye Care

About the company

➔ ClearVision Optical was established in 1949 and today is a market leader in the optical industry while maintaining its strong roots as a “family business”. The company was founded on basic principles from the foundation of ClearVision Optical — Respect, Integrity, Compassion, Performance, Service, and Creativity. The company currently holds licenses with a

combination of fashion, lifestyle, and children's brands: BCBGMAXAZRIA, Cole Haan, Ellen Tracy, Izod, Ocean Pacific, Jessica McClintock, and Fisher-Price, including 2 house brands, ClearVision Collection and Koodles. Today, ClearVision Optical is noted for its unique “values based” management style and is recognized as a market leader in customer service, brand marketing and launches, product development, distribution,

innovation, and professionalism. ClearVision Optical offers unique product collections to specific categories with a focus on design and quality, with over 100 ophthalmic models being introduced annually. ClearVision Optical's high rate of sell through on its products and low defective rate helps it to achieve one of the lowest return rates in the industry.